



The Importance of Using the EBVS® European Veterinary Specialist Title

As an EBVS® European Veterinary Specialist, you hold a title that represents the pinnacle of veterinary excellence in Europe. This prestigious designation reflects your rigorous training, extensive expertise, and unwavering commitment to the highest standards of animal healthcare. It is crucial that you actively use and promote this title, not only to highlight your own qualifications but also to enhance the visibility and recognition of the EBVS specializatón. Here are the reasons why this matters:

1

Validation of Expertise

Your EBVS title marks distinction, signifying that you have undergone stringent, structured training and examination. By prominently displaying this title, you validate your expertise to clients, peers, and the broader veterinary community. This recognition instils confidence in pet owners, farmers and other stakeholders seeking the best veterinary service, and non-specialized veterinarians considering referrals.

2

Professional Credibility

Regularly using the EBVS title reinforces your professional credibility. It differentiates you from non-specialized veterinarians and highlights your advanced knowledge and skills in a specific area of veterinary medicine. This can lead to greater trust and reliance on your professional judgment, ultimately enhancing your reputation.

3

Advancing Veterinary Medicine

Promoting your EBVS title contributes to advancing veterinary medicine by setting a benchmark for excellence. When you consistently use your title, it encourages other veterinarians to aspire to similar levels of specialization, thereby raising the overall standards of care within the profession.

4

Educating the Public

Increasing the visibility of your EBVS title educates the public about the different levels of veterinary qualification. When clients understand the rigorous qualifications behind your title, they are more likely to seek you out for complex or advanced medical issues, ensuring that animals receive the best possible treatment.

5

Strengthening the EBVS Brand

The more frequently and consistently the EBVS title is used, the stronger the brand becomes. This enhanced recognition benefits all specialists by elevating the status of the title, making it a well-known and trusted mark of quality across Europe and beyond.

NOTE

EBVS specialist title is trademarked; therefore you must use it in the following way:

- EBVS® must be in **Times New Roman** font
 - the specialist title "European (Veterinary) Specialist in ..." must be in **Calibri** font
- Example: Jane Doe, EBVS® European Specialist in Veterinary Pathology

The title may ONLY be used by specialists who comply with EBVS criteria